



bout

**Marketplace for water transportation**





**We are a group of watersports world champions and marine industry experts who have identified an untapped opportunity in a**

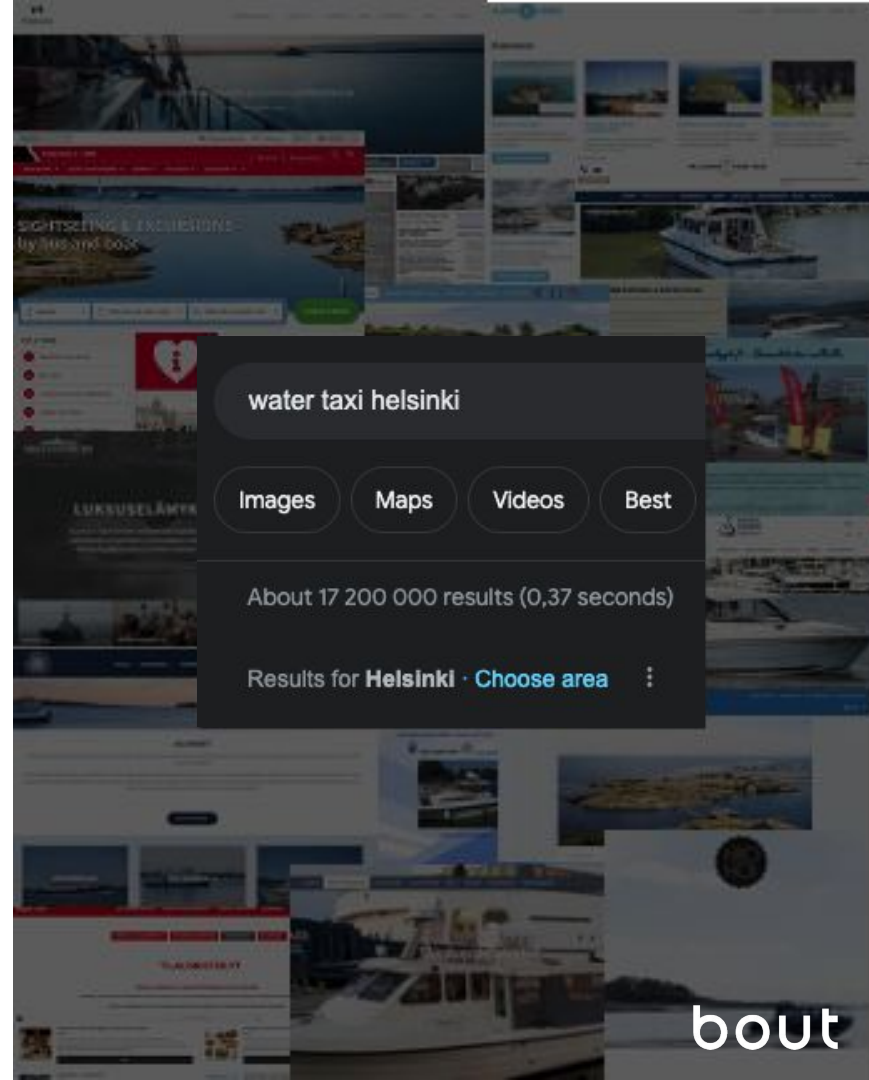
**€50Bn p.a global market.**

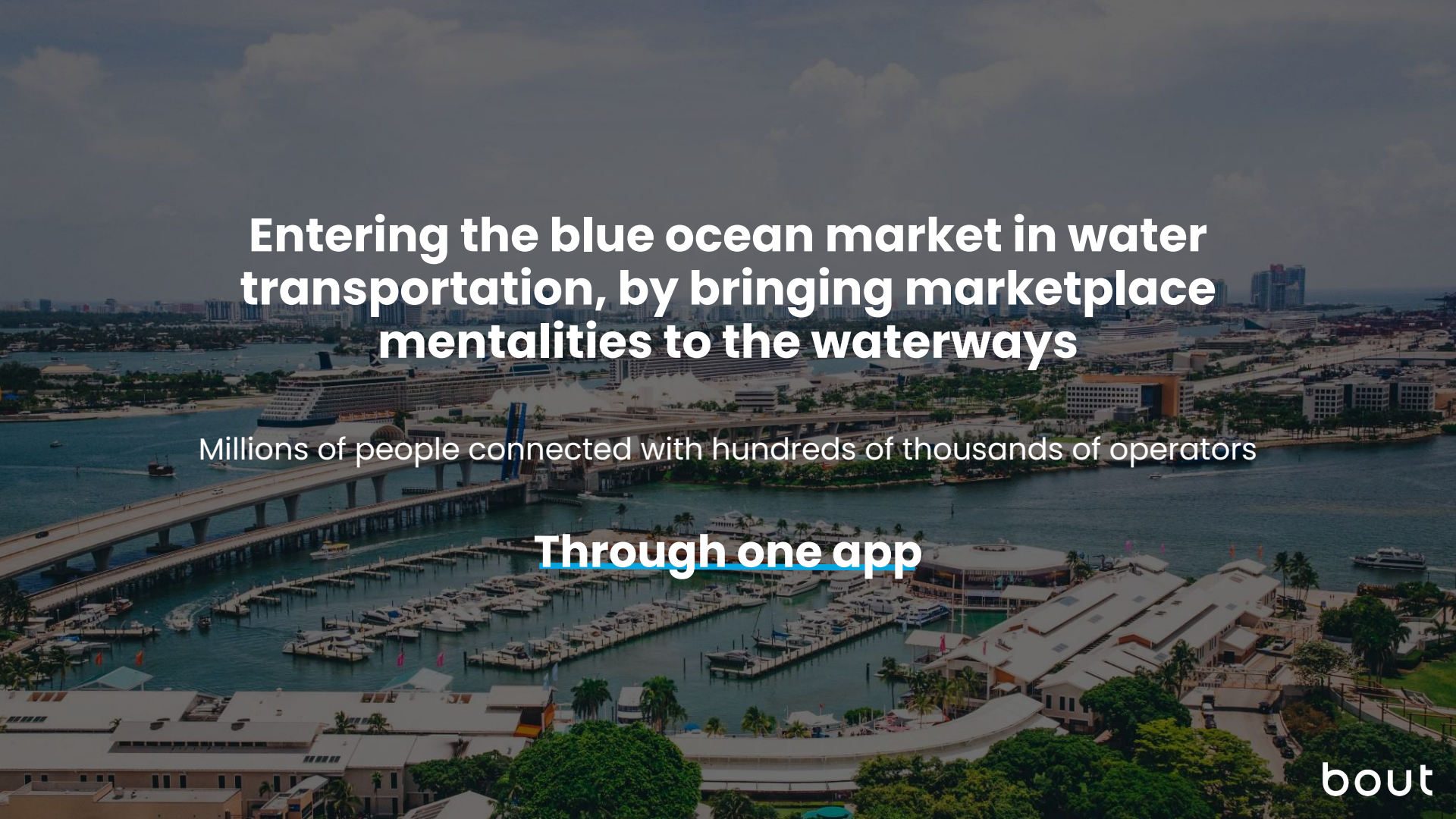


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# You wouldn't call a taxi company, right?

The waterways have stagnated into the old days, with separate services offering their products individually, resulting in a fragmented and inefficient market





# Entering the blue ocean market in water transportation, by bringing marketplace mentalities to the waterways

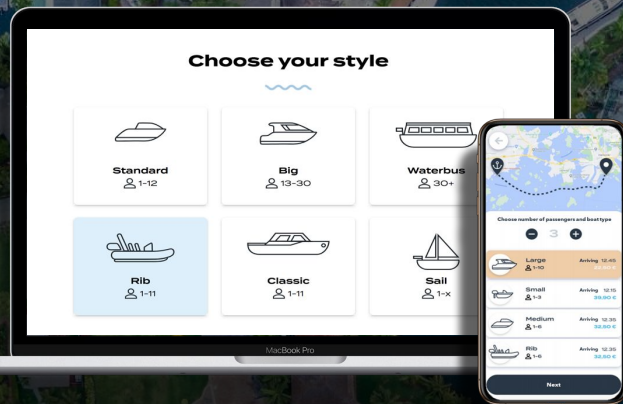
Millions of people connected with hundreds of thousands of operators

Through one app

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# Marketplace for water transportation.



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## Use case 1

# Redesigned mobility in Cities

A solution to expand the mobility options and support local water transportation entrepreneurs in hundreds of large waterside cities



## Stockholm – Since 2020

White label application project to increase accessibility to the waterways in the city of Stockholm

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## Use case 2

# Ensuring speed and reliability for **Shipping**

Enabling increased value for the thousands of companies reliant on water transportation to run their business



### **Helsinki – Since 2022**

Ensuring safe and easy crew changes for the shipping business to work efficiently

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## Use case 3

# Easy to find and book water transportation for Consumers

Allowing water transportation services to be brought to the fingertips of hundreds of millions of consumers, simplifying exploration and experiencing waters both at home and away



## Paris – Since 2023

Simplifying travelling by water for the millions of citizens and tourists visiting the Olympic games in 2024

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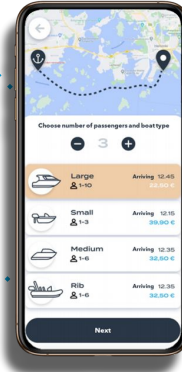
# Customers

10-15% Commission

## Finding

the services  
best suited for  
their needs

**DEMAND**



**SUPPLY**

## Reaching

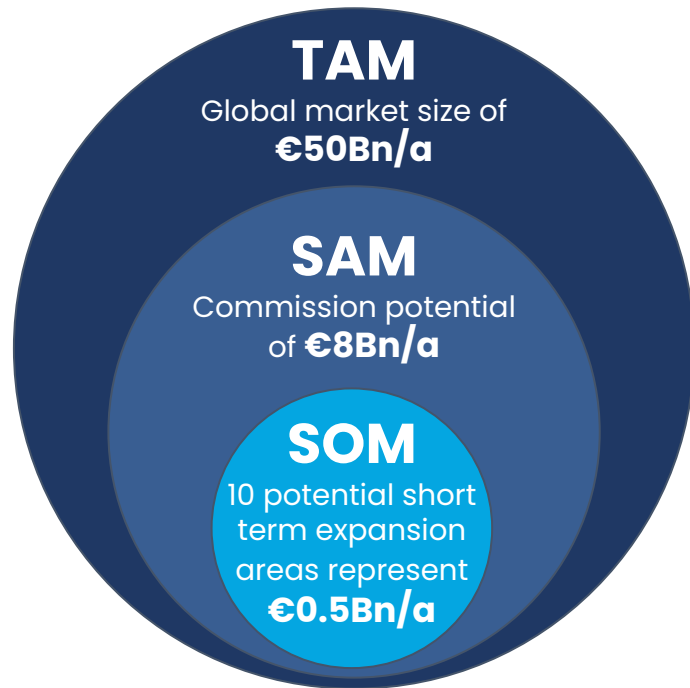
New customer  
groups and  
revenue

# Cities

Activation fees to cover  
expansion costs

## Hundreds of large waterside cities, averaging €200M each in annual spend

Tourism, local and commercial travel offers an undisrupted €50Bn p.a. market with a fee potential of more than €8Bn/a

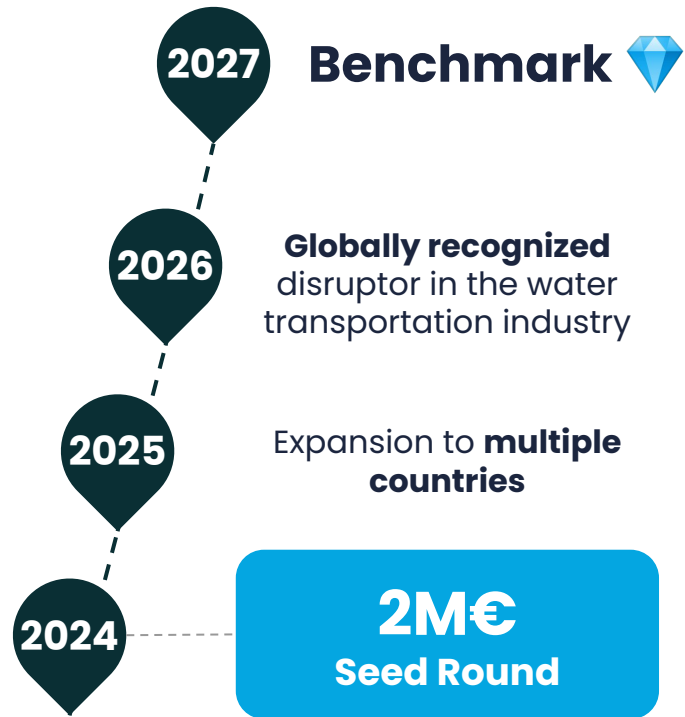




## Seeking funding to speed up expansion plans to Europe and the US

Revenue to date 300k€, with the product operational in Finland and Sweden and an ongoing pilot in Paris.

25M€ commission target through 5 new markets and 10% market share by 2027



**Going global from  
day one with a  
comprehensive  
team of industry  
professionals**



**Joonas**

**CEO, G&A**  
Admin expert as a  
dad of 2



**Joona**

**Sales**  
Looking for his  
**second EXIT**



**Teemu**

**COO, Partner  
relations**  
The stage is his



**Peik**

**Expansion & Product**  
Opportunist and  
excel-wizard



**Inka**

**Marketing & PR**  
Speaks 7 languages



**Dev-team**

**Product  
development**  
Master's of UX



**Juuso**

**Legal**  
Preventing jail time



**Next hires**

**Country operations**  
Supporting new  
expansions





**Our market covers 71% of the world**

**bout**

# ***KIITOS!***

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